

May 1st, 2023

FLAMBOROUGH CHILI FEST 2023 – RESTAURANT PARTICIPANT INVITATION

Dear Local Restaurant / Business Owner,

We would like to cordially invite you to be one of our **Restaurant Partners** on **Saturday September 23rd** and **Sunday September 24th**, for the **11th Anniversary of Chili Fest**. Thanks to businesses like yours, for the past 11 years, Flamborough Women's Resource Centre (FWRC) has drawn out the Flamborough community in the fall for the annual Chili Fest, and this year is no different!



This annual event is a major fundraiser, and all proceeds will go directly to support programs and services at FWRC, which supports women and their children experiencing crisis, violence, and challenges in their lives. We also hope that by becoming a partner, this will provide an opportunity to further connect your business with the community. In participating, we will promote your restaurant on the Interval House of Hamilton website and through the FWRC Chili Fest social media platforms.

This year, the Chili Fest committee and our valued community partners have decided on an **all-weekend community event** with participating restaurants across Flamborough and Hamilton creating Chili Fest Specials. **In partnering with Flamborough Chili Fest 2023**, we invite you to add a "Chili Fest Special" or two to your menu over the weekend and donate a portion of the proceeds from the specials. The Chili Fest committee is also excited to bring back the **friendly competition of Chili Fest** through two ways. By agreeing to participate, your business will have a chance to be a winner of the **People's Choice** or the **Grand Championship**. People's Choice will allow customers to vote for their favourite chili of 2023 in the community. Grand Championship will take place at the pop-up event at West Avenue Cider House on Sunday September 24th where guest judges will be voting for the best chili of the year!

Attached is our Chili Fest Agreement for 2023. To begin promoting you as a participating restaurant, please forward a signed agreement and updated logo by **July 7th, 2023**, via email to **[Christina Birmingham](mailto:Christina.Birmingham@intervalhousehamilton.org)**, Chili Fest Committee Member at: christina@birmingham.ca

We look forward to working with you this year and tasting some yummy chili dishes!

Sincerely,

Nylene Rimando

Nylene Rimando
Manager of Community Programs
Flamborough Women's Resource Centre
A program of Interval House of Hamilton

Liza Ritchie

Liza Ritchie
Director of Programs and Services
Flamborough Women's Resource Centre
A program of Interval House of Hamilton

FLAMBOROUGH CHILI FEST 2023 – RESTAURANT PARTNER AGREEMENT

Our restaurant / business would like to participate in the Flamborough Chili Fest 2023. We will offer one or more “Chili Fest” Special(s) over the weekend of September 23rd and September 24th.

We agree to provide the signed agreement with an updated logo no later than by July 7th, 2023, to ensure social media recognition and advertising on all promotional materials. We will provide information on our specials and relevant website information by September 1st, 2023. We also agree for our logo and information provided about our business to be used on promotional material for Chili Fest 2023, on the Interval House of Hamilton and Chili Fest social media platforms.



After the event, we will provide a portion of the sale proceeds from our specials to FWRC by October 31st 2023 through one of the following donation options:

1. E-transfer a portion of the sale proceeds from our special(s) to the Flamborough Women’s Resource Centre - accounting@intervalhousehamilton.org , with the subject line: “Chili Fest 23”
2. Issue a cheque to: Flamborough Women’s Resource Centre
17 Main Street South, P.O. Box #1499, Waterdown, ON
LOR 2H0

Name of Restaurant / Business:

Contact Person

Email Address:

Phone Number:

We are planning to participate in the following (check as applicable):

At respective location

At pop-up event at West Avenue Cider House, 84 Concession Road 8 E, Freelon ON L8B 1N7

Saturday September 23rd, 2023 @ 12-6pm

Sunday September 24th 2023, @ 12-6pm

Both days Saturday September 23rd AND Sunday September 24th, 2023 @ 12-6pm

For any pop-up event related and “Grand Championship” inquires please contact Amy Robson directly at: amy.robson@westavenue.ca

Full Name / Signature

Date
